## **Preface for Relationship Officer:**

RUIP (ਨੇईप) (ਰੁਇਪ) (Rishab Unique Industrial Park) is established by legal name Kaler Biopharmachem Pvt. Ltd. is run by Managing Director Ramesh Arora Kwality Pharmaceuticals Limited, Amritsar as Director of Kaler Biopharmachem Pvt. Ltd. and by Managing Director of Kaler Biopharmachem Pvt. Ltd. Mr. Deepak Bansal, New Delhi. It is located at Amritsar-Pathankot Road on National Highway NH-54 and it is 7 Km away from GT Road NH-1. It is established in 300 Acres of Land. The park permission will be granted by PUDA/RERA. The park can have 50% commercial & residential area and 50% industrial area. The benefits to the park are given by Invest Punjab and the central government in various schemes. The approval of park will be taken after getting the interest of the participant. The type of participants is industrialist, Wholesalers, Investor and Service Providers. The park is opened with the theme of strength of togetherness. The whole world including China knows that the collective area for industry, wholesale can make a pathway of growth. The scattered area is always expensive and less attractive to the customer. The role of RO (Relationship officer) is to understand the policy for wholesaler, industrialist, investors and service provider which is mentioned in the separate part on the website. The RO will be suitably awarded for their efforts of booking the participants.

## The Scheme for RO is:

The RO is to register by login request after filling the form. After registration for his category and area of work he will receive the confirmation of one time login password to enter into the scheme. The list of the area is attached with the form. His award will be granted and sent to his account. The detail of award will be given by communication. The award is as per units of product i.e. shop or industrial plot. The RO award will be informed after successful login. The award of industrial plot shall be as per size and award for booking investor is also as per amount of investment. Please go through all the scheme and services of all categories published on website before the start of booking to brief the customer. Your training program shall be sent by mail on successful registration.